

Avery Shannon

Speaker | Investor | Entrepreneur



Building Wealth. Building Businesses.
Building a Life of Intention.

About Avery Shannon

Avery Shannon is an investor and entrepreneur passionate about helping others build financial confidence and create long-term wealth. Beginning her investing journey at just 14, Avery developed an early interest in personal finance, investing, and the principles behind building wealth. Through her financial education brand, The Wealthier You, she shares practical insights on money management, long-term investing, entrepreneurship, and financial independence. Her mission is to help individuals approach their financial futures with greater knowledge, confidence, and intention.

Speaking Topics

01

The WEALTH Building Blueprint

What I would cover:

A walkthrough of my personal wealth-building framework, including how to organize your finances, eliminate unnecessary expenses, plan for future financial needs, increase your financial knowledge, make intentional money decisions, invest consistently, and build and preserve wealth over time.

02

How Parents Can Set Their Children Up for Financial Success

What I would cover:

How parents can teach children age-appropriate money management, saving, spending, generosity, budgeting, and goal-setting; introduce the concepts of earning income and investing; help children develop healthy financial habits; and prepare them to make responsible financial decisions as they become independent.

03

How to Honor God With Your Finances

What I would cover:

Biblical principles for managing money, including stewardship, tithing and generosity, contentment, avoiding greed and materialism, working diligently, planning wisely, and using financial resources to serve others and honor God. I would also discuss how to pursue financial growth without making money the center of your life.

04

Investing and Building Long-Term Wealth

What I would cover:

The fundamentals of investing, including stocks, bonds, mutual funds, ETFs, diversification, compound growth, risk tolerance, and the importance of starting early. I would explain how to approach investing with a long-term mindset, avoid common beginner mistakes, and understand the relationship between saving, investing, and building wealth.

05

Entrepreneurship and Building Income Beyond a Paycheck

What I would cover:

Exploring how to identify business opportunities, turn skills into income, start a business with limited capital, evaluate side hustles, and build additional income streams while managing financial risk.

06

Customized Financial, Entrepreneurial, and Wealth-Building Presentations

What I would cover:

Presentations tailored to the needs, interests, and age groups of each audience. Topics may include entrepreneurship and starting a business, developing additional income streams, saving for major financial goals, financial goal-setting, building healthy money habits, and other personal finance or wealth-building subjects. If you have a specific subject that you would like me to cover, feel free to reach out.

Booking & Inquiries

Available for speaking engagements, workshops, panels, and educational presentations for schools, churches, youth groups, women's organizations, and entrepreneur communities. Presentations can be customized to meet the needs, interests, and experience level of each audience.

Avery Shannon

The Wealthier You

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For speaking inquiries, please reach out by email with your event date, location, audience, and presentation goals.

