

Avery Shannon

Investor

—
Entrepreneur

—
Personal Finance Creator



Building Wealth. Building Businesses. Building a Life of Intention.

About Avery Shannon

Avery Shannon is a personal finance creator, investor, and entrepreneur passionate about helping people develop financial knowledge, build wealth, and create greater opportunities for their futures.

Avery began investing at 14 and reached a six-figure net worth by 18, developing an early interest in understanding how money works and how intentional financial decisions can compound over time. Today, she combines her experience as an investor and entrepreneur to share practical insights on personal finance, investing, wealth building, and creating income beyond a traditional paycheck. Through her platform, The Wealthier You, Avery creates educational content and resources designed to make financial concepts more approachable and actionable. She is also building businesses of her own, giving her a firsthand perspective on entrepreneurship, income creation, and the financial decisions that come with building something from the ground up.

Her work centers on one overarching idea: building wealth is not simply about having more money—it's about developing the knowledge, habits, and intentionality to use money as a tool to create the life you want.

Expertise & Interview Topics

Avery offers a young, firsthand perspective on money, investing, entrepreneurship, and building wealth intentionally. She is available for interviews and commentary on topics including:

01

Starting to Build Wealth Young

What it actually looks like to begin investing as a teenager, develop financial habits early, and take your financial future seriously at a young age.

02

What Young People Get Wrong About Money

Common misconceptions surrounding saving, investing, debt, income, and building wealth—and what young adults can do differently.

03

Building Wealth Beyond a Traditional Career Path

The intersection of investing, entrepreneurship, multiple income streams, and creating financial opportunities outside of a traditional paycheck.

04

Faith, Money & Intentional Living

How faith and personal values can influence the way we approach money, success, generosity, stewardship, and wealth.

05

How to Start Investing Before You Feel Ready

Breaking down the intimidation around investing, what beginners should understand first, and why getting started early can matter more than trying to be perfect.

06

Financial Independence Starts With Financial Literacy

Why understanding your money can be more important than simply earning more—and the foundational financial skills everyone should learn.

07

Teaching the Next Generation About Money

How parents can introduce children to concepts like earning, saving, investing, generosity, and responsible money management from an early age.

08

Customized Interviews & Features

Have a specific topic, story angle, or financial conversation in mind? Avery is open to customized interviews and media features that align with her experience in personal finance, investing, entrepreneurship, wealth building, and intentional living.

AVAILABLE FOR

Podcast interviews • Print and digital publications • Media interviews • Guest features

Media Features

Avery Shannon has been featured in media covering entrepreneurship, investing, financial education, and building businesses at a young age.

Girl's Life Magazine

Featured in Girls' Life Magazine for my early start in investing and my journey toward building wealth at a young age.

The Wall Street Journal

Featured in The Wall Street Journal in coverage highlighting young investors and the growing trend of teens and young adults getting started in the stock market.

Eagle Nation News

Featured on Eagle Nation News for my journey as a young entrepreneur, investor, and business owner.

Teen CEO

Featured in an article highlighting my experience as a young entrepreneur, building businesses and pursuing financial independence from an early age.

Gentle Confections Newsletter

Featured in the Gentle Confections newsletter, sharing my entrepreneurial journey and experiences building businesses at a young age.

Prosper Press

Featured in the Prosper Press for my entrepreneurial journey and the businesses I built at a young age.

Prosper Press #2

Featured in the Prosper Press for using my business to start a fundraiser for Makayla Noble.

Media Inquiries

Interested in featuring Avery? She is available for interviews, podcast conversations, and media opportunities focused on personal finance, investing, entrepreneurship, and intentional wealth building.

Avery Shannon

The Wealthier You

Email: averyshannonbiz@gmail.com

Website: averyshannon.co

Social Media: [@officialaveryshannon](https://www.instagram.com/officialaveryshannon)

For media inquiries, please include your publication or podcast, the topic you'd like to discuss, and your proposed timeline.

